



May 2025

Have your say in our AGM - vote and join the Meeting online or in person

As a valued LV= member, I am delighted to invite you to our 2025 Annual General Meeting (AGM) **taking place on Thursday 26 June at 12pm.**

We are a proud, member-led mutual business driven by our member-first philosophy.

The AGM is an opportunity for you to **have your say** on the way your mutual is run and to **vote** on our Resolutions, including the re-appointment of directors to your Board. You can do this on the day or in advance. More information about how to vote can be found overleaf.

Join the AGM – online or in person

We're hoping as many members as possible can attend our AGM. You can **join us online or in person.** You will hear from me as your Chair, from your Chief Executive, David Hynam, and your Chief Financial Officer, Stephen Percival. At the Meeting, you'll also receive updates on how we support our members and customers as well as information on investment and fund performance.

Delivering for our members

We have been helping people live financially confident lives since 1843 and our mutual status sets us apart. It defines us as a business. Guided by our members, we are here for you when it matters – today and for many generations to come.

As a result of our positive 2024 performance, we have continued to deliver for our members. It is with great pleasure that we are sharing £29 million of member bonuses with eligible members, bringing the total shared since 2011 to £414 million. Please visit [LV.com/AGM](https://www.lv.com/AGM) where you can read more about what being a mutual means and what we delivered for you.

One of the most important ways you can have your say is via our AGM. Do take the time to vote in whichever way is most convenient for you and we look forward to seeing you at the Meeting.

Thank you for choosing to be a member of LV= and for your continued support.

Yours sincerely,

Simon Moore
LV= Chair



Your AGM vote counts

Via your AGM vote, you can have a say on the way your mutual is run - your vote is important to us.

Charity donation to Trussell

Your vote will count towards a donation to Trussell. We'll donate £1 for every member who votes to support the charity's 'Help through hardship helpline' (up to £15,000).

Win a luxury hamper

If you vote, we'll enter you into a prize draw to win one of five luxury Fortnum and Mason food hampers.

