

Asda Over 50s Life Cover

Declaration and Consent

I wish to apply for Asda Over 50s Life Cover from Liverpool Victoria Friendly Society Limited (LV=) and declare or agree that:

- I am permanently living in the UK
- I have read the Plan Conditions, Policy Summary and the Our Services document.
- To the best of my knowledge and belief, all the statements made in relation to my application are true and complete.
- LV='s liability won't start before LV= has formally accepted the application.
- The total amount payable for all Asda Over 50s Life Cover plans, and any other similar guaranteed life cover plans with LV= in my name is not more than £25,000, and the total premiums payable for all of these plans in my name is not more than £100 a month. If this application takes my total amount of cover or the total monthly premium above these limits, LV= reserves the right to cancel this plan. In these circumstances no cover will be paid out, and no refund of premiums will be due to me on cancellation.
- In the event of a claim if it's found that the total amount of cover for all Asda Over 50s Life Cover plans, and any other similar guaranteed life cover plans with LV= in my name is more than £25,000 LV= will restrict the total claim payment for all these plans together to £25,000.
- In the event of a claim if it's found that the total monthly premium for all Asda Over 50s Life Cover plans, and any other similar guaranteed life cover plans with LV= in my name is more than £100 a month, LV= reserves the right to reduce the total claim payment.
- LV= may use information provided to process my application and manage my plan. The information may be kept electronically or on paper file for as long as the application is being considered, while the plan is active and for an appropriate length of time after that.
- I consent to LV= accessing my medical records after my death to confirm that I am not a smoker (this applies only if you have stated that you are a non-smoker in your application).
- LV= may use information given to make searches about me at credit reference agencies and other organisations that hold my information (such as from the electoral roll) to check my identity. The agencies and other organisations may keep records of these searches even if my application doesn't go ahead. LV= may use scoring methods to check my identity and may ask me for supporting documents.
- If false or inaccurate information is provided and fraud is identified, details will be passed to fraud prevention agencies to prevent fraud and money laundering.
- Further details explaining how the information held by fraud prevention agencies may be used can be obtained by writing to Group Financial Crime, LV=, County Gates, Bournemouth BH1 2NF.

I confirm that I have been advised to read this Declaration and Consent, the Policy Summary and the Plan Conditions. I agree that by accepting this Declaration and Consent that I am bound by it.

Please note that you can ask for a copy of the information that you've given us in your application, and that a copy of the Plan Conditions is available at any time.

Subject to the payment of a fee, if you'd like LV= to send you a copy of the personal information LV= holds about you, please write to: CCA Department, LV=, County Gates, Bournemouth BH1 2NF. For more information about the LV= group of companies, go to www.LV.com.

Liverpool Victoria Friendly Society Limited: County Gates, Bournemouth, BH1, 2NF.

ASDA Financial Services Limited and ASDA Stores Limited act as introducer appointed representatives to Liverpool Victoria Friendly Society Limited (LVFS) for Asda Over 50s Life Cover. Asda is a trademark of Asda Stores Limited.

LV= and Liverpool Victoria are registered trade marks of LVFS and LV= and LV= Liverpool Victoria are trading styles of the Liverpool Victoria group of companies. LVFS is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority, and the Prudential Regulation Authority, register number 110035. Registered address: County Gates, Bournemouth, BH1 2NF. Tel: 01202 292333

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