Our Services explained

Important information

Welcome to Liverpool Victoria Friendly Society Limited, we provide your insurance policy.

We are an insurance undertaking, which means we're the company that provides your insurance cover, and are responsible for paying any valid claim made on your policy.

It's up to you to decide whether our insurance policies are right for you. We have not provided you with any advice or recommendations as to whether these policies meet your specific insurance requirements. Our staff are paid a salary and may receive an annual bonus, but these are not directly influenced by your decision to purchase these policies.

It's important that you review your insurance requirements on a regular basis. If you have any doubts if these insurance policies are right for you please speak to a financial adviser.

Life Insurance

This policy meets the demands and needs of someone, who has financial dependents, or debt such as a loan or a mortgage, and wishes to insure their life against the risk of death, for a fixed period of time between 5 and 45 years, and doesn't need cover past age 85.

Life with Critical Illness Insurance

This policy meets the demands and needs of someone, who has financial dependents, or debt such as a loan or a mortgage, and wishes to insure their life against the risk of death or suffering a listed critical illness, for a fixed period of time between 5 and 40 years, and doesn't need cover past age 70.

How we use your personal information

Find out how we use your personal information, and what rights you have by visiting LV.com/dataprotectionlife. Please let us know if you'd like us to send you a copy, or have any questions. This includes who we are, how long we hold your information, what we do with it and who we share it with.

We are also able to provide literature and communications in the following alternative formats, Braille, Large Print, Audio. Should you require this document in any of these formats or have any other questions, please contact us.