

LV Protection Limited

LV Protection Limited (the Company) is a subsidiary of Liverpool Victoria Financial Services Limited (LVFS).

Companies Act 2006 section 172 statement for the reporting year ended 31 December 2025

In accordance with section 172(1) of the Companies Act 2006 (s.172), the directors of a company have a duty to act in a way which promotes the success of a company for the benefit of the members as a whole. The Company continues to be a subsidiary of LVFS and is aligned with, and committed to, achieving LV's purpose to help people live with financial confidence by protecting their income while they are working and maximising it when they stop.

During the year, the Company has given due regard to promoting the success of the Company through suitable corporate governance procedures, which are also aligned to those of the Group. The LVFS Board, as the ultimate parent company, discussed and considered its key stakeholders, including its members, customers, employees, suppliers, advisors, and the regulators when making strategic and commercial decisions at Group level. The individual considerations of the s.172 requirements are covered below:

a) The likely consequences of any decision in the long term

The Company is closed to new business and continues to service existing policyholders and there were no major transactions or decisions made in the year to change the on-going operations of this Company. The LVFS Board is responsible for the long-term strategic decisions of the Group and during the year, the Board has continued to develop LV's mutual future and the opportunities that it presents for our members, customers and colleagues. The strategic direction and on-going operations of the Company are considered as part of the business planning process of the wider Group.

b) The interests of the Company's employees

There are no employees within the Company and all staff costs, management and decision making is undertaken at Group level by LVFS and in accordance with the Group's people policies. Our colleagues are vital to the success of the Group and further details on our commitment to our colleagues is disclosed within the Annual Report of the ultimate parent company, LVFS.

c) The need to foster the Company's business relationships with suppliers, customers and others

The policies of the Company are administered by LVFS and a charge is made to the Company from LVFS for these services. As such, relationships with customers and suppliers (including the management of our supply chain) are developed and monitored through LVFS in line with internal policies and procedures. Customers and members are a key stakeholder for the LVFS Board and a key consideration of every Board decision. Suppliers are considered as part of the Board's decision making as and when required.

LVFS works in partnership with independent financial advisors by offering a range of investment, life, savings, and income protection products to its customers. The Group also has relationships with reinsurers and partnerships in relation to books of business which are now in run off. It is the LVFS Board's intention, as ultimate parent company, to manage the run-off of these books of business and the income stream relating to the business, in the most efficient and fair manner for members, customers, the Company and the LV= Group as a whole.

d) The impact of the Company's operations on the community and the environment

As a part of a larger group of companies, the consideration of the impact on the community and environment is taken at Group level and is attested to in the Annual Report of the ultimate parent company, LVFS. As an organisation we are taking steps to do all that we can to ensure we are environmentally responsible and sustainable in the way we operate.

A substantial part of our environmental impact lies in how we invest our policyholders' premiums and savings. As such, the ESG implications of our investments was a key pillar in the decision to transition to a new asset manager during 2024. We will benefit from their vast capability and expertise and, through their climate aware modelling, meaningfully evolve our future investment strategies. You can find more about our work in this area in the Sustainability Report at LV.com.

e) *The desirability of the Company maintaining a reputation for high standards of business conduct, and (f) the need to act fairly between members of the Company*

As a dual regulated firm, the Company is also regulated by the Financial Conduct Authority (FCA). The FCA requests regular information on the Company's financial position in order to monitor and assess the Company's performance and conduct through the Company's behaviours towards its customers. The Directors are also bound by the FCA's code of conduct which sets out certain rules to be adhered to. These include acting with integrity; acting with due skill, care and diligence; being open and cooperative with the regulators; paying due regard to the interests of customers and treating them fairly; observing proper standards of market conduct; and acting to deliver good outcomes for retail customers. Each Director has complied with the code of conduct throughout the year.

The FCA's Consumer Duty requirements, which include a greater focus on customer outcomes, came into force for products open to new business in July 2023, and for products which are closed to new business in July 2024. The LVFS Board, as ultimate parent company, has ensured that work to address these requirements was monitored appropriately through the governance framework and completed by the regulatory deadline. The continued oversight of consumer outcomes is built into LV's governance framework and the outcomes and fair treatment of our customers and members is a constant consideration for the Board as part of their decision-making processes.

The Company, as a subsidiary of LVFS, adopts the values and culture of its parent company in its operations and for the benefit of LVFS' members. The values, Courageous, Curious, Inclusive and Trusted have been developed to ensure high standards of business conduct and to ensure that the interests of all the Company's stakeholder groups are considered when decisions are made. The Group's Strategy and Business Plan is developed and approved by the LVFS Board to deliver the Group's purpose and is clearly articulated and communicated to all colleagues who have the collective responsibility for its implementation.