

# Priority Application Form LV= 50 PLUS PLAN (V2)

Guaranteed cover for life

Please complete both sides and return.

Title  Forename(s)   
Surname   
Address   
  
Postcode  Male  Female   
Home Tel No.   
(Including STD code)  
Date of birth   
Email Address

By giving you an email address above, I agree to you contacting me by email with information about other products and services.

Please tick the box alongside the monthly premium you wish to pay:

If you would like an alternative premium please refer to the rates flyer and insert your required premium. (min £5, max £100)

£32  £26  £20  £14  £8  other £

Please tick your choice of free gift:

£30 Marks & Spencer vouchers

DAB radio  Digital photo frame

Are you an existing member of Liverpool Victoria Friendly Society Limited? Yes  No

All premiums must be paid monthly by Direct Debit. Please read the Direct Debit Guarantee and complete the Direct Debit instruction below, as well as the Declaration and Consent overleaf.

# Your Spouse/Partner's Priority Application Form LV= 50 PLUS PLAN (V2)

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Address   
  
Postcode  Male  Female   
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£32  £26  £20  £14  £8  other £

Please tick your choice of free gift:

£30 Marks & Spencer vouchers

DAB radio  Digital photo frame

Are you an existing member of Liverpool Victoria Friendly Society Limited? Yes  No

All premiums must be paid monthly by Direct Debit. Please read the Direct Debit Guarantee and complete the Direct Debit instruction below, as well as the Declaration and Consent overleaf.

## Instruction to your Bank or Building Society to pay by Direct Debits

Please fill in the white areas and send this together with the Application form to:



Liverpool Victoria Friendly Society Limited, Pynes Hill House, Rydon Lane, Exeter, EX2 5SP

1. Name and full postal address of your Bank or Building Society

To: The Manager  
Bank or Building Society  
Address  
  
Postcode

2. Name(s) of account holder(s)

3. Branch sort code (from the top right hand corner of your cheque)

-  -

Originator's Identification Number

4. Bank or Building Society account No.

5. For completion by LV=

6. Instruction to your Bank or Building Society

Please pay Liverpool Victoria Friendly Society Limited Direct Debits from the account detailed on this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Liverpool Victoria Friendly Society Limited and if so details will be passed electronically to my Bank/Building Society.

Signature

Date

Banks and Building Societies may not accept Direct Debit Instructions for some types of accounts.

To enable us to process your application, please read and sign the Declaration and Consent overleaf...

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To enable us to process your application, please read and sign the Declaration and Consent overleaf...

## Declaration and Consent – Please read the following and sign below:

I wish to apply for the LV= 50 Plus plan, and declare or agree that:

- I am a UK resident.
- To the best of my knowledge and belief, all the statements made in relation to this proposal are true and complete. The information I provide will form part of the contract of insurance, which is proposed on my life.
- Liverpool Victoria Friendly Society Limited's (the Society) liability will not commence before the Society has formally accepted the proposal and received the first premium.
- LV= may use information given to make searches about me at credit reference agencies that hold my information (such as from the electoral roll). The agencies check my identity and will keep records of these searches, even if my application doesn't go ahead. I understand that LV= may use scoring methods to check my identity and may ask me for supporting documents.
- LV= may use information provided to process my application and manage my plan. The information may be kept electronically or on paper file for as long as the application is being considered, while the plan is active and for an appropriate length of time thereafter that.

We'll keep your information and add it to our marketing databases even if you don't take out a plan with us. We may use it to keep your records up to date, for business analysis and market research. We may also use it to let you know by post, phone, email and electronic methods about products and services we think may interest you. We may pass your details to other carefully selected organisations, but only for these purposes.

If you don't want to receive marketing information, please tick this box

**I have read the Policy Summary, the Plan Conditions and the Declaration and Consent and agree to be bound by them.**

### IMPORTANT – Please sign here

Signature

Date

Please note you can request a copy of the 50 Plus Plan Conditions at any time and that a copy of your application is available on request.

Subject to payment of a fee, if you'd like us to send you a copy of the personal information we hold about you, please write to CCA Department, LV=, County Gates, Bournemouth, BH1 2NF. For more information about the LV= group of companies, go to [www.LV.com](http://www.LV.com)

LV= and Liverpool Victoria are registered trade marks of Liverpool Victoria Friendly Society Limited (LVFS) and LV= and LV= Liverpool Victoria are trading styles of the Liverpool Victoria group of companies. LVFS is authorised and regulated by the Financial Services Authority, register number 110035. LVFS is a member of the ABI, AFS and ILAG. Registered address: County Gates, Bournemouth, BH1 2NF. Tel: 01202 292333.

#### Direct Debit – an easy way to pay for your life cover.

Just read the Direct Debit Guarantee and then complete the Direct Debit Instruction overleaf. By completing the Direct Debit Instruction your bank or building society can make your monthly payment for you, direct from your account. There is no danger of inadvertently missing a payment – even if you are away on holiday! And as all Direct Debit payments appear on your regular statement, you'll always know exactly where you stand.

## Declaration and Consent – Please read the following and sign below:

I wish to apply for the LV= 50 Plus plan, and declare or agree that:

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**Direct Debit Guarantee**

This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.

If there are any changes to the amount, date or frequency of your Direct Debit LV= will notify you ten working days in advance of your account being debited or as otherwise agreed. If you request LV= to collect a payment, confirmation of the amount and date will be given to you at the time of the request.

If an error is made in the payment of your Direct Debit, by LV= or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society.

If you receive a refund you are not entitled to, you must pay it back when LV= asks you to.

You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.